



SRL INTERNATIONAL CONCEPTS

**Ireland's Leading Forecourt
and Convenience Store Supplier**



SRL.... Always something new!



GadJet

**PREMIUM
QUALITY PHONE
ACCESSORIES**





**Universal
Counter Display
Unit**



**Designed
in the
UK**



**Fastest Selling
Consumer
Gadgets**



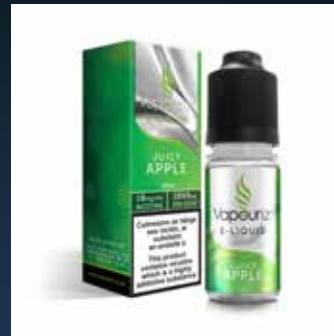
**Hassle-free
Manufacturers
Warranty**



**Excellent
Profit
Margins**



**Free Delivery
and
Installation**



SRL
INTERNATIONAL
CONCEPTS





UK MADE E LIQUID

Did you know that Vapouriz produce our own e liquid under our manufacturing arm, Vapour Labs? We are actually one of the largest e liquid & e juice manufacturers in the UK, and have a state-of-the-art fully automated bottling plant which has a production capacity of over 2 million bottles of e liquid per month. All our liquid is produced in ISO Class 7 certified cleanrooms at our purpose built plant in Guildford, Surrey.

VAPOUR QUALITY TESTED

We are passionate about providing the best in class from our e liquids. Because it's the vapour that our customers inhale and the vapour that delivers the satisfaction, it is very important for us to know exactly what our vapour contains. This is why we put care and expertise into every eliquid we produce - to ensure the highest quality of ingredients, consistent vapour quality, and satisfaction from start to finish.

QUALITY INGREDIENTS

Vapouriz e liquids contain nicotine, propylene glycol and vegetable glycerol, which are all pharmaceutical grade as defined by the European Pharmacopoeia Standard Monograph, and all sourced within the EU. When it comes to our flavours, we use only food-grade flavourings – also sourced within the EU – which are thermally stable when vapourized. We only work with suppliers who adhere to the standards set out by the Tobacco Products Directive (2).

UNDERSTANDING PG AND VG

The base of all e-liquids is comprised of VG – Vegetable Glycerine, and PG – Propylene Glycol. Both substances are considered extremely safe and non-toxic, and are commonly used in food, cosmetic and pharmaceutical products. PG (Propylene Glycol) is an odourless, colourless liquid which is thin in consistency. Its presence in e-liquid provides the 'throat hit' which is often likened to the sensation of smoking. Users find this desirable as it allows them to continue enjoying the feeling of tobacco with none of the harmful chemicals or additives.

VG (Vegetable Glycerine) is a derivative of vegetable oil, and is also recognised as a safe substance for ingestion. It is used to thicken the consistency of e-liquid, which in turn creates the dense vapour clouds associated with sub ohm vaping.

Classic' is the term given to e-liquids which contain a higher level of PG than VG, making them thinner in consistency when compared to sub ohm liquids. Generally, these liquids contain a PG ratio of 70% or higher.

The presence of PG provides the 'throat hit' often likened to the sensation of smoking, and is therefore the preferred choice of users looking to quit tobacco.

Classic e-liquid is best suited for use with low-wattage starter kits such as the FUSE.



CHAMPION



The Champion brand is a particularly attractive choice, particularly for forecourt retailers. The brand is well known to motorists and although the range is competitively priced, we also offer products that meet the highest quality standards and incorporate the latest technological innovations and business support. This offering, in combination with a striking new brand identity that is sure to get customers talking. For more information on this range or any products distributed by SRL International simply mail info@srinternational.com

CHAMPION ACTIVE DEFENCE 10W-40

This is a full synthetic lubricant based on carefully selected very high quality base oils. It is formulated with excellent additives to meet the demanding requirements of the VW 505.01 specification in terms of resistance to oxidation, oil thickening and the formation of sludge in the engine. It is a Mid SAPS oil (sulfated ash, phosphorus and sulfur content), which corresponds to Euro 4 and Euro 5 norms. It provides reliable protection of after-treatment devices and Diesel Particulate Filters.

Product Code: 8203916

CHAMPION 5W-30 C3 OEM SPECIFIC

This is a full synthetic lubricant based on carefully selected very high quality base oils. This high-performance engine oil with low viscosity is specifically developed to provide the highest fuel economy and lowest CO2 emissions.

FOR NEW Petrol/Diesel Engines in OPEL/ Mercedes Benz /BMW / VAUXHALL.

Product Code: 8208713

CHAMPION 5w-30 LL

This is a full synthetic lubricant based on carefully selected very high quality base oils. It is specifically formulated to meet the most demanding VW specifications available today – VW 504.00 and 507.00 – as well as the Long Life III requirements of the VAG Group. It is a Mid SAPS oil which meets Euro 4 and Euro 5 norms and provides protection to the Diesel Particulate Filter.

FOR NEW Petrol/Diesel Engines in OPEL/ Mercedes Benz /BMW / VAUXHALL.

Product Code: 8208119

CHAMPION BREAK FLUID DOT 3-4

Brake fluid, intended for hydraulic brake systems. Its composition provides a high chemical stability, excellent resistance against residue formation, very good stability towards oxidation and is compatible with all materials present in the circuit. It is suitable for all hydraulic brake circuits where the manufacturer recommends a fluid, which meets the specifications mentioned below. It is also suitable for numerous steering and clutch systems and can be used from -40°C till 260°C.

Product Code: 8207907



SRL
INTERNATIONAL
CONCEPTS

A closer look at some great SRL products



Tyreweld

Tyreweld Emergency Puncture Repair is a quick and easy to use solution to punctures which gets you back on the road without having to even touch a wheel nut. It repairs and reinflates without damaging tyres.

- Quick and easy emergency puncture repair
- No tools or jack needed
- Gets you back on the road fast
- No damage to tyre guaranteed and washes out of tyres easily after use



Son of a Gun

The unique polymer silicone formula of SON OF A GUN!® Protectant penetrates surfaces to shine and protect vinyl, rubber and plastic. SON OF A GUN!® helps protect surfaces from fading and cracking by reducing effects from ultraviolet light, while bringing out colour and restoring lustre and shine. It also protects against abrasion.



WD 40

NEVER LOSE THE STRAW AGAIN®

- ✓PERMANENTLY ATTACHED SMART STRAW™
- ✓SPRAYS 2 WAYS™
- ✓FLIP UP FOR STREAM, DOWN FOR SPRAY
- ✓THOUSANDS OF USES

WD-40® protects metal surfaces with corrosion-resistant ingredients to shield against moisture and other corrosive elements.

Because WD40® displaces moisture, it quickly dries out electrical systems to eliminate moisture-induced short circuits.



Holts Intensive Cleaning Screen Wash

A concentrated one shot formula which makes up to 5l of screen wash. Its fast cleaning action keeps your windscreen clear and prevents dangerous sun glare.

- Concentrated non-smearing formula
- All year round use
- Lemon Fragrance



Counter top and floor standing displays, supplied by SRL



SRL International Concepts is a specialist wholesale distributor of International and own brand lubricants and motor accessories. We also provide customers with new and innovative quality household and personal products which are keenly priced.

Motoring Essentials

Distributors of Champion Oils & Motor Accessories

Impulse Purchases

High-margin, New & Innovative Products

Retailer Support

Nationwide 24hr Delivery, Full Merchandising Service



- ✓ **Comprehensive Product Range**
- ✓ **All Major Brands Stocked**
- ✓ **High Retailer Margins**
- ✓ **Full Merchandising Service Available**



SRL INTERNATIONAL CONCEPTS LTD.

Block 4, Unit 11, City North Business Campus,
Gormanston, Co. Meath, K32 YW61

Rep. of Ireland: 01 9680344 Northern Ireland: 075 41310521
Email: info@srinternational.com Web: www.srlinternational.com